

## Site for New Plant at Seattle Purchased

30 Acres Acquired by Company  
in Far Northwest on  
Tidewater

Announcement by the Ford Motor Company of the acquisition of a thirty-acre site at Seattle, Washington, for the construction of a new assembling plant marked the third important building project to be undertaken recently on the Pacific Coast. A new plant at Long Beach, California, near Los Angeles is about ready to begin operations while plans for construction of a new plant at Richmond, California, to replace the present one in San Francisco were announced about January 1 of this year.

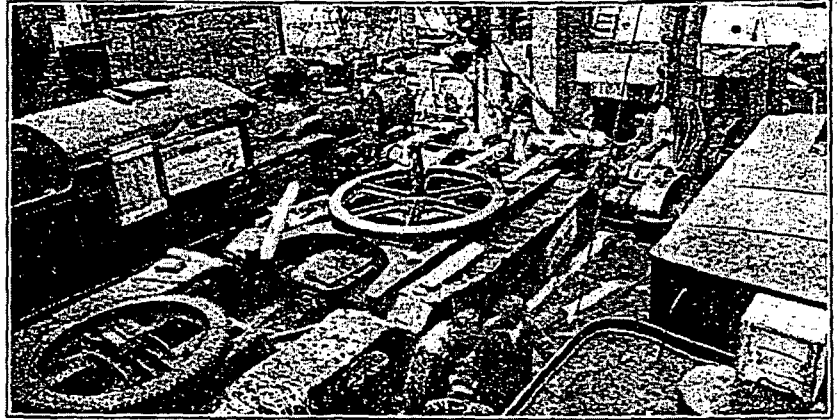
As in the case of the two California sites, the new ones in the Pacific Northwest provide for dockage facilities on tidewater. Initial plans call for an assembly plant of approximately 260,000 square feet, with a capacity of about 250 cars daily. A story and one-half structure of concrete and steel approximately 300 feet wide and 800 feet long is planned, as well as a dock and warehouse, the latter having approximately 40,000 square feet. Employment for between 1,000 and 1,500 men will be provided, it is estimated. It is hoped that the plant will be ready for use early in 1931.

### Lincoln Cars Owned

Interest in the number of Lincoln cars owned in proportion to the population, referred to in FORD NEWS several times as new figures which have been received from various towns, continues to grow.

A recent applicant for honors is Lee Hall, Virginia. With a population of 124 residents, this community has three Lincoln owners or one for every forty-one.

## Ormoc Leaves for Rubber Plantation



Laden with materials and equipment for the rubber plantation being cleared under Ford direction at Boa Vista, Brazil, in the Amazon district, the Ford vessel Lake Ormoc left New York City March 6, and was due at the plantation about March 17. Included in its cargo was equipment for a school to care for 200 pupils, and enough to outfit an 80-bed hospital. Other items included locomotive, flat cars and railway track, narrow gauge locomotive, saw mill, Diesel engine and materials for warehouse and power house. This photograph shows the locomotive loaded on the deck as it appeared on the day the Lake Ormoc left for South America.

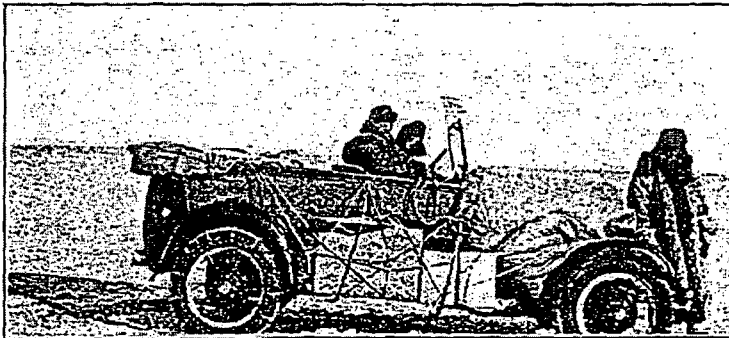
## Great Lakes Season Opens April 15

A busy season lies ahead of the Great Lakes and ocean-going vessels flying the Ford flag. The first of the Great Lakes boats to leave the Rouge plant during the 1930 season will be the *Henry Ford II* which will depart for Duluth about April 15 with a cargo of coke. Meanwhile the *Benson Ford* will be overhauled preparatory to her departure shortly after her sister ship. She is to be equipped with an Oertz streamline rudder, similar to that installed on the *Henry Ford II* in the spring of 1929.

The biggest single item to be handled by the Great Lakes fleet this year will again be coal. The total to be moved comprises one and one-quarter million tons to the Rouge plant, about 250,000 tons to Duluth, and possibly 100,000 tons to Superior, Green Bay and L'Anse. About 600,000 tons of iron ore will be brought down to the Rouge plant from the Upper Peninsula on the two big ships. Limestone moved will comprise, it is expected, about 335,000 tons; the sand to be carried about 250,000 tons.

The end of the winter season finds half of the barges at the Rouge plant slip loaded with coke for Duluth and Fort William. They will get under way about the middle of the month; about the same time the first of the four barges which wintered at L'Anse will come south bearing a cargo of lumber. From twelve to fifteen million feet of lumber

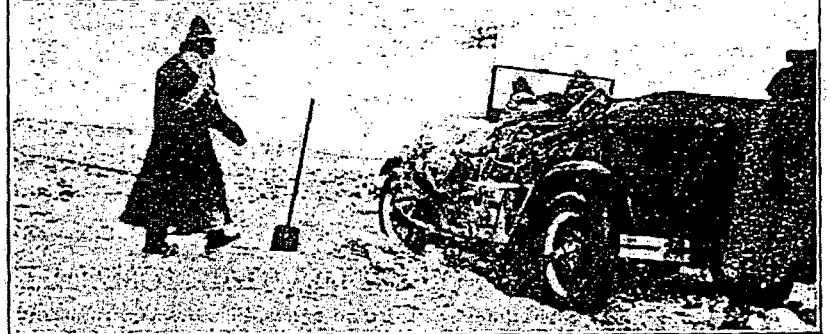
(Concluded on page 75)



Above—Model A phaeton being used by the Sven Hedin Expedition in Mongolia and Manchuria. Note robe over hood.

Right—Another view of the same car showing some of the luggage carried.

Two photographs were received recently by the Ford Motor Company from its dealer at Tientsin, China, showing the work that is being done by a Model A phaeton which is serving the Sven Hedin Expedition, now carrying on exploration work in Manchuria and Mongolia. 'At least,' writes the dealer, 'these will give some idea of the way the car has been used.'



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